

The Seattle Times



# Seattle International Auto Show 2010 OFFICIAL GUIDE

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Publishes in The Seattle Times Sunday, November 8, 2009

# Seattle International Auto Show 2010 OFFICIAL GUIDE

## Direct traffic your way at Washington's largest auto event of the year.

Attract extra attention at this year's Auto Show: Reserve your space in the official guide. This full-color tabloid section publishes on Sunday, November 8, delivering your message to nearly one million consumers in Western Washington. It's an ideal way to make your pitch to show attendees and other auto enthusiasts — and eye-catching full-page ads make a big impact.

Our Auto Show section will be the only guide distributed at the show, with 25,000 copies given to attendees as they arrive. This year's Auto Show will be at Qwest Field Event Center from Nov. 11 – Nov. 15, 2009.



**Call today: Space reservations are due by October 13.**

**Publication date:** Sunday, November 8, 2009

**Format:** Tabloid, printed on bright white paper

#### **Deadlines**

**Space reservations:** Tuesday, October 13, by 5 p.m.

**Final corrections:** Monday, November 2, by 5 p.m.

**Page-ready ads:** Tuesday, November 3, by noon

#### **Ad positions**

**Full page, full color (10.54" x 10.5")** \$11,000

**For more information, contact your account executive or call 206/652-6929.**

**Show information:** [seattleautoshow.com](http://seattleautoshow.com)

**Western Washington is a 13.9 billion dollar auto market.** And three-quarters of that figure — 10.5 billion dollars per year — is generated in the Seattle-Tacoma-Bellevue MSA.

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